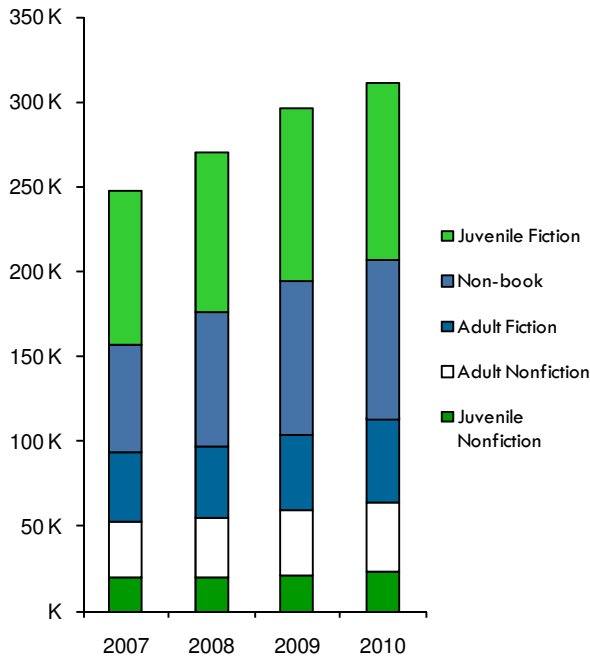


By the Numbers

Upper Dublin Cardholders: 10,548

MAIN LIBRARY CIRCULATION



MAIN LIBRARY STATISTICS			
	2008	2009	2010
Days Open	355	352	350
Circulation	269,816	295,770	311,194
Total Visits	179,904	182,580	184,692
Collection Size	110,078	112,903	113,184
Reference Questions	6,597	6,839	7,357
Weekly Computer Sessions*	N/A	N/A	790
Website Hits	175,456	179,648	168,742
*Beginning 2010, computer use is counted as # of sessions			
Most 2010 Visits	Mon, August 16 1,084		
Most Items Checked Out in 2010	Tues, June 1 1,864		
Collection Items (UD & NH)			
Added in 2010	Withdrawn in 2010		
Books: 10,492	Books: 8,610		
Audio/Visual: 2,064	Audio/Visual: 3,744		

See the Library's 2010-2013 Strategic Plan:
upperdublinlibrary.org (under About Us)

Upper Dublin Public Library Board of Directors

Suanne Strauss
President

Barbara Wasserman
Janine Buesgen
Susan Detweiler
Peter Hahn
Andrea Merrick
Wendy Rader

Cherilyn Fiory
Director

Our Mission

The mission of the Upper Dublin Public Library is to satisfy the informational, intellectual and cultural needs of all township residents by providing materials, programs and services that enrich people's lives. We accomplish this mission by ensuring:

- A welcoming environment
- Knowledgeable staff
- Fiscally responsible oversight

Friends of the Library

The Friends of Upper Dublin Public Library, a non-profit volunteer organization, stimulates public interest in our library and supplements funding to support the cultural, educational, and special needs of the library. In 2010, the Friends raised \$28,388 for the UDPL, from the ongoing book sale, memberships & donations and special fundraising efforts, including a successful jewelry sale on October 23. For the UDPL, not only did the Friends once again sponsor the Summer Reading Club, but they also purchased circulating passes for three new museums and a new sign in the mystery section.

**UPPER DUBLIN
PUBLIC LIBRARY**

2010: The Year in Review

I love the Upper Dublin Library because it is like a candy store with books.
—Ryan, age 7

805 Loch Alsh Avenue
 Fort Washington, PA 19034
 215-628-8744
upperdublinlibrary.org

2010 Year in Review

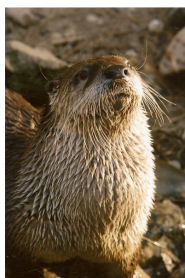
From the Director

Summer is the Upper Dublin Public Library's busiest season, a time when kids are out of school, everyone has more time to relax, vacation, and best of all, read! The UDPL kicked off Summer 2010 with entirely new and exciting Summer Reading Clubs—*Make a Splash—Read!* for children and *Make Waves @ Your Library* for teens. Still with a focus on summer reading, the UDPL partnered with the Elmwood Park Zoo in Norristown to also promote conservation of water animals. Children were not only challenged to read for themselves (at least 15



Youth Services staff with the minute-tracking fishbowl

minutes/day), but also to read for the adoption of a water-loving creature selected by the community. For every minute read (up to 10,000 minutes), the Friends of Upper Dublin Public Library donated 10 cents towards the adoption. And the kids did it! On July 17, with 918 votes, Rocky the Otter was officially adopted in a ceremony held at the Elmwood Park Zoo, and by the end of the summer, the over 1,100 registered participants had logged more than 200,000 minutes of reading!



Highlights

- The UDPL reached record highs in 2010—the highest daily circulation of 1,864 items on June 1; the highest monthly circulation in July (32,579), the highest monthly visits in June (18,651), and 1,084 was the highest number of daily visits on August 16.
- The UDPL added new collections, including the online language learning system Mango Languages & downloadable eBooks for reading on your iPhone/iPad or other eReading device. Also, more museum passes were added to the UDPL's collection. Besides the Morris Arboretum, now you can bring the family to the Penn Museum, the Pennsylvania Academy of the Fine Arts, or the National Liberty Museum.
- The UDPL reached new residents through library card registration initiatives, including visits by all public school 2nd-graders to the UDPL & an ALA Library Card Sign Up Month campaign in September, which resulted in an 89% increase in registrations over past Septembers!
- The UDPL developed meaningful opportunities for students, including a Teen Job Fair, attended by over 100 teens & providing space to display student artwork for community viewing.
- The UDPL offered informative programs on topics like Facebook (Become our Fan!), LinkedIn, applying for financial aid, and an annual local history talk.

Programming

The UDPL made great strides in teen services this year thanks, in part, to the Commissioners who made the Young Adult Librarian position full time in 2010. And one of the most notable successes in teen programming this year is Reading Buddies. Sponsored with the School District of Upper Dublin and the Special Education Advisory Council (SPEAC), Reading Buddies is a reading mentoring program that offers students in grades 2-6 the chance to improve their reading skills while their teen mentors get the satisfaction of knowing they're making a difference. Plus, every once in a while, a lasting relationship is formed. Entering its second year, Reading Buddies is offered once a week for three 6-week sessions each year. The Fall 2010 session was the biggest yet with 25 pairs reading together.

2010 UPPER DUBLIN & NORTH HILLS PROGRAMS

	Offered	Attendance
Children	289	8,463
Teen	119	1,905
Adult	98	956

Volunteers

With more than 50 members, UDPL's volunteer team provides over 4,000 hours of in-library service each year. From preparing collection materials before they hit the shelves, teaching public computer classes or facilitating the weekly ESL (English as a Second Language) Conversation Group to serving on the Library and Friends Boards, UDPL volunteers contribute in various ways. On April 22, the UDPL held the 9th

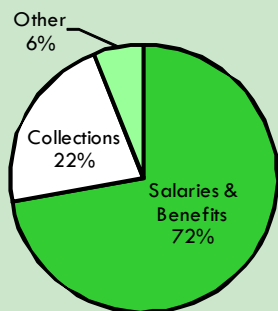


Volunteers of the Year

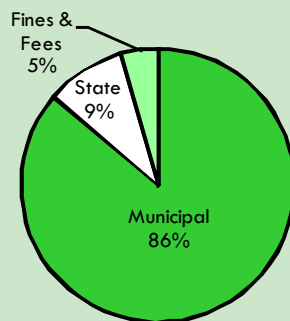
Annual Volunteer Luncheon, where Mrs. Bunny Ashmore and Mr. Robert Shulberg were honored for their combined 36 years of service and dedication to the Library with the first ever Friends-sponsored Volunteer of the Year Award.

Finances

2010 EXPENSES



2010 REVENUES



North Hills Community Library

2010 NORTH HILLS STATISTICS

Circulation	2,066	Collection Size	6,818
Visits	5,123	Questions	146